Since 2010, CNY basketball players of all ages have gathered each June at Le Moyne College for a spirited competition to benefit the individuals and families served by The Salvation Army. In its first four years, Turn-Around Jumpers has attracted approximately 400 teams and 1,600 players, along with parents, grandparents and siblings who come to cheer them on.

Thanks to our sponsors, volunteers and the infectious energy of our Honorary Chair, Coach Mike Hopkins, Turn-Around Jumpers has brought in $125,000 (net) to support our programs and services. We are incredibly grateful to Jeremy Thurston and The Hayner Hoyt Corporation, which serves as our presenting sponsor for the fifth straight year. We also want to thank our Young Leader’s Advisory Council, which has been instrumental in the tournament’s creation, growth and success. A special mention goes out to this year’s tournament chairs, Mike Kelly and Paul Johnston. A list of major corporate sponsors for this year’s tournament is on the next page.

Celebrates 5 Years!

There are several ways you can help us celebrate Turn-Around Jumper’s 5th Anniversary:

- Put together a team
- Volunteer at the tournament
- Sponsor a low income youth team ($100)

Call Andrew at 479.3668 for more details or visit sasyr.org to register online
God Works Through All of Us, Even When We Least Expect It

by Captain John Luby, Area Coordinator

My wife and I recently took an enjoyable trip across the border to visit Niagara Falls and Toronto. I joked with friends that it seemed crazy to go NORTH to get away from the snow!

We were lucky to find parking right across the street from Niagara Falls. Their parking meters looked very similar to the ones in Syracuse, so I put in my debit card and started clicking in the amount of time desired, stopping at 60 minutes. What I didn’t realize was that I was entering dollars instead of minutes, so my card was charged $60 and my wife and I could apparently park there for three days.

I was embarrassed and frustrated, but I decided to try the 800-number on the receipt. Having lived in New York City for 30 years, I was afraid I might face scorn, and I wasn’t very optimistic about getting a refund. Someone took my number and said they’d get back to me. I then told my wife what I’d done and figured we’d made a donation to Niagara Falls.

Believe it or not, the following Monday, I was called by a person in Vancouver who worked for the parking company. She couldn’t have been nicer and said they would issue a refund to my card of $50. This call made my day, not because of the money, but because I had been in a situation where I needed help, was embarrassed to ask for it, and could only receive it through the goodwill of total strangers.

My situation paled in comparison to the needs faced by many of the clients we serve with food, shelter and counseling. But what is shared in common was the need to turn to total strangers for assistance with a problem that was beyond my control. Each day, our staff, much like the woman with whom I spoke in Vancouver, offer assistance to our clients in a kind and non-judgmental manner, allowing those we serve to avoid embarrassment and maintain their dignity.

I believe that God works through all of us to encourage and empower those in need to reach their full potential. We see it daily in our shelters, our food pantry, our senior center and throughout our many programs. As officers, staff, and volunteers at The Salvation Army, we are blessed daily with wonderful opportunities to offer hope to those who are struggling. And when we struggle ourselves, we may find God working in such places as Vancouver, through the kindness of a parking company employee. Please know that you are valued and treasured, and we appreciate all that you do to help us fulfill our mission.
During World War I, approximately 250 Salvation Army volunteers provided assistance to our American soldiers fighting on the front lines in France. With very limited resources—several female Salvation Army officers came up with the idea to use helmets to fry up delicious doughnuts for the troops.

These women, earning the nickname “Doughnut Lassies,” served countless treats to grateful soldiers, traversing through the trenches to bring the men doughnuts and coffee.

In our community, we carry on this tradition by delivering doughnuts to as many of our loyal supporters as we can during National Salvation Army Week, a week that was declared by President Dwight D. Eisenhower and the United States Congress some 60 years ago to recognize The Salvation Army’s work overseas and at home. If you don’t receive a visit or call from us during this special week, please know that your support is never taken for granted.

We appreciate all that you do to help us improve the lives of local individuals and families each and every day. We could not do it without you!

For more than 50 years, The Salvation Army has been sending local children to Long Point Camp on beautiful Seneca Lake.

The Salvation Army’s Long Point Camp

Situated on 138 pristine acres, the camp gives inner city youth the opportunity to explore nature, participate in a wide variety of character-building activities and make memories that will last a lifetime. Our campers enjoy swimming, hiking, a ropes course, basketball, volleyball, arts and crafts, campfire circles, outdoor camping and plentiful opportunities for fellowship. This year’s sessions will run July 14-19 for children, ages 6-12, and August 14-19 for ages 13-17.

May 12 – 16, 2014

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You are cordially invited to our 2014 National Salvation Army Week Programs & Services Fair

Tuesday, May 13 | 10:00 a.m. - 2:00 p.m.
Citadel Chapel | 749 South Warren Street
Light refreshments will be served
For more details, please call 479-1320

Special thanks to Tops Friendly Markets and Ted and Amy from 93Q for spotlighting our work during National Salvation Army Week.

Strategic Planning Helps Us Meet Emerging Needs

Under the guidance of our advisory board and Tim Ahern, from Ahern, Murphy & Associates, The Salvation Army recently completed a strategic planning process to guide our work through 2017. As we celebrate 131 years of service to this community, we know that we must continually re-focus our efforts in order to make the best possible use of the resources provided by our volunteers and donors.

I am excited to report that our leadership team, through this strategic planning process, has developed concrete, measurable goals that will maximize the impact of our programs and services. Our strategic planning goals are focused on four key areas: Staff & Volunteer Dedication, Service Excellence, Strategic Impact and Fiscal Stewardship. The process also helped us to refine our Vision Statement and Core Beliefs (see right). The center of everything we do, of course, is the community we serve. With increasing needs and a constantly changing environment, utilizing “best practices” in all of our programs has never been more vital. In addition to our strategic planning, we are also preparing to renew our national accreditation, a voluntary peer review process that helps us to continuously identify, implement and measure strengths and opportunities throughout our organization.

Thank you for your continued support of The Salvation Army. We appreciate your trust and we are working hard to make sure we are “Doing the Most Good” in our community.

Our Vision:

“To encourage and empower those in need to reach their full potential”

H.O.P.E.

Represents Our Core Beliefs

Heritage: The Salvation Army’s heritage is a guide to our work; all persons are created in the image of God.

Opportunity: We treat each individual with dignity and respect and encourage them to use their unique gifts and talents to enrich our community.

Passion: We are strengthened by the compassion of our staff, donors, volunteers and community partners.

Excellence: In Doing the Most Good, we are committed to accountability, integrity, partnerships and innovation.

Stay connected to your Salvation Army: sasyr.org

For more than 50 years, The Salvation Army has been sending local children to Long Point Camp on beautiful Seneca Lake.
Gifts That Give Twice

(Gifts recorded from January 15, 2014 - March 31, 2014) Those who make gifts in honor of another or memorial gifts to The Salvation Army of the Syracuse Area have chosen a meaningful, tangible way to demonstrate not only how much they care about someone they love, but how much they care about people in need. These gifts may be sent to the Development Office at 677 South Salina St., Syracuse, NY 13202.

MEMORIALS

IN MEMORY OF

GREEN BY

CHARLENE BOUTIN
Ms. and Mrs. G. Richard Kelley

JOSEPHINE CARUSKA
Mr. Joseph S. Cumbo

ALFRED AND MISTY DAVIE
Dr. Em VerDow

DAVID FRASER
Mr. Janet Teneva

WALTER HARTUNG
Mr. John Hartung

RAYMOND VISITA
Mr. and Mrs. Walter S. Finn

MATTHEW PROBO
Ms. Helen Regazzi

DICK RENO
Mr. Lawrence G. Page

JUNE (JACK) RICH
Comfort Systems USA (Syracuse), Inc. Charitable Foundation

DONALD AND MARION SAVAGE
Dr. Em VerDow

HAROLD SCHMIDT
Mr. and Mrs. John T. Rogan

HAROLD F. SCHMIDT
Ms. Ruth M. Harrerski

MARGARET (MARTY) SCHMIDT
Mrs. Mary C. Leotley

HAROLD WANAMAKER
Mrs. Barbara Wanamaker

PATRICIA WHITE
Ms. Marco M. Rappucco

HON. GEORGE C. WORTHLEY III
Mr. and Mrs. William C. Shellfield

TRIBUTES

IN HONOR OF

GREEN BY

VIOLA GNARMAN
Ms. Robert F. Hamman

KERMIT AND PAULA HARCO
Mr. and Mrs. Noel Janawash

GARY HAYNE
Ms. Lisa Sherry

CIAN MCMAHON
Ms. Mary Beth Snyder

JESSICA OOT
Ms. Rebecca Oot

ERIC ROSENBERG
Ms. Lori Sherry

WENDY SAUNDERS
Ms. Helen Regazzi

MR. ROBERT W. SOLLISH
Ms. Margaret L. Sollish

YOUNG LEADERS ADVISORY COUNCIL
Mr. John M. Sheridan

Your Lasting Touch

Each year, we receive calls from friends who want to include The Salvation Army in their will and also want that gift to specifically support programs in the greater Syracuse area. To achieve that goal, the following exact wording should be used:

I bequeath to The Salvation Army Syracuse Area Services with offices at 677 South Salina Street, Syracuse, NY 13202, to be used solely and in its entirety for the ongoing programs and services provided by The Salvation Army Syracuse Area Services, the following:

Syracuse Area Salvation Army News
677 South Salina Street
Syracuse, NY 13202

Welcome our newest addition to The Salvation Army’s Advisory Board

Frank Groth has over 19 years of experience with Excellus BlueCross BlueShield in its sales division. He is a graduate of Solvay High School and earned his Bachelor of Science degree in Economics at Canisius College. Frank is responsible for growth and retention of medical and related health insurance products.

On May 9 & 10, The Salvation Army will be sponsoring a free-throw shooting contest in the Canyon Area at Destiny USA. Prizes will be given to shooters at various age levels who make the most free throws in 30 seconds. In addition, we will have a registration table on site for Turn-Around Jumpers. This will be the final weekend to register for the tournament at the reduced rate of $100 per team. Please stop by and see us on May 9 & 10, for Shoot Out in the Canyon, sponsored by Destiny USA and Dick’s Sporting Goods.

Shoot Out
In the Canyon
May 9  2:00-8:00 pm
May 10  Noon-8:00 pm

Building Community and Lasting Friendships

Stay connected to your Salvation Army:  sasyr.org